

futurebuild

The future of the built environment is here

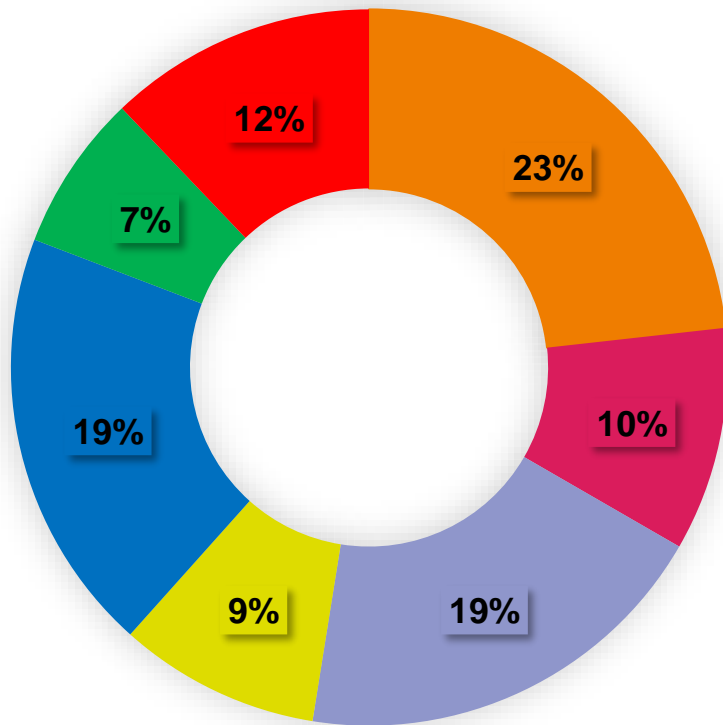
03 - 05 March 2020 / ExCeL, London

Futurebuild 2019 review

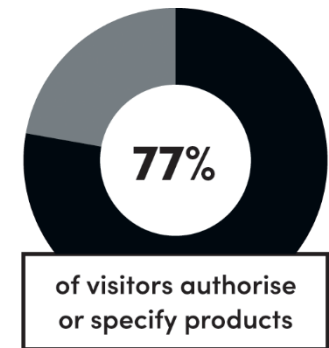
Overall event stats



Connecting the entire supply chain



- Architects & Specifiers
- Engineers
- Housebuilders & Developers
- Sustainability Managers, Energy Managers & Assessors
- Consultants
- Housing Associations & Local Authorities
- Research & Development



Who attends Futurebuild

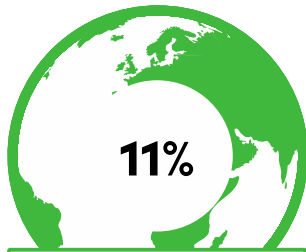


Key job
function
sample lists

View a detailed sample list of Futurebuild 2019 visitors, by [clicking here](#):

- Architect
- Buying & Procurement
- Consultant
- Developer
- Energy Assessor
- Energy Manager
- Engineer
- Housebuilder
- Housing Association
- Local Authorities
- Research & Academics
- Research & Development
- Self Builder

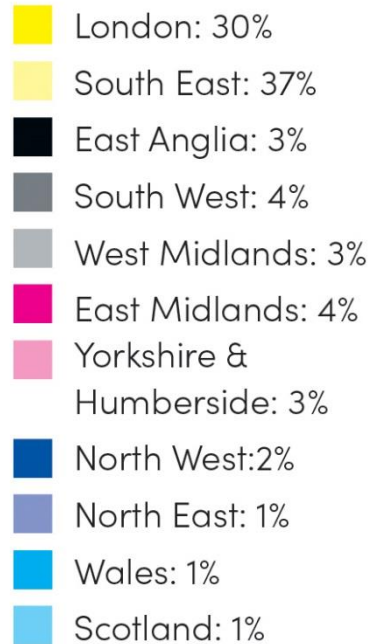
Visitors by UK & international markets



International visitors



countries represented

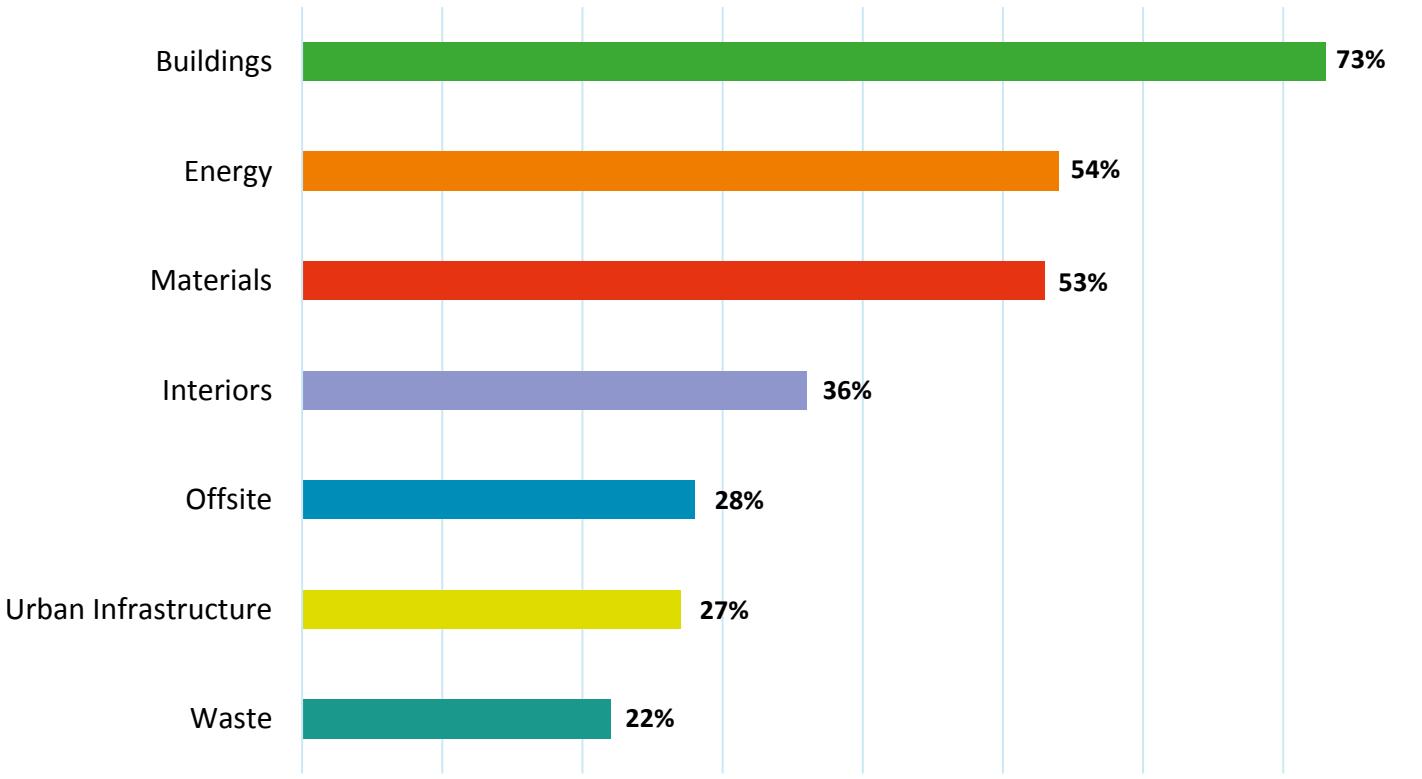


Top 20 countries in attendance



France	Russia
Ireland	Japan
Italy	United States
Portugal	Denmark
Lithuania	Austria
Germany	Sweden
Belgium	Greece
Netherlands	Slovakia
Poland	Finland
Spain	Switzerland

What Futurebuild visitors were interested in



Buildings

Building Materials	9422
Building Products	7971
Building Systems	7961
Building Structures	7426
Thermal Insulation Products	6052
Insulation	6009
Cladding Systems	5902
Doors & Windows	5752
Recycled Materials	5286
Natural Materials	5209
Roofing	5146
Flooring	4978
BIM & Digital Design	4710
External Works & Products	3838
Coatings & Paints	3453
Building Completion	3410
Masonry	3406
Substructures	3310
Academic Institutions	3012
Adhesives & Sealants	1886
Professional Services (legal, finance, recruitment)	1669
Industry Association	1515
Merchants	1510

Energy

Renewables	6689
Solar PV	6197
Smart technology	5356
Solar Thermal	5101
Energy Storage	5055
Heat Pumps	4964
Heating Systems	4923
Lighting	4681
Combined heat & power	4229
Ventilation	4206
Air Conditioning & Purification	3939
Energy Management Products	3875
Building Management Systems	3620
Biomass	3373
Building Controls	3333
Thermal Stores	3258
Geothermal	3207
Waste Management	3009
Microgeneration	2962
District Heating	2764
Heat Interface Units	2150
Pumps	2052
Pipes & Fittings	1996
Buffer Tanks	1203
Industry Association	1012
Professional Services (legal, finance, recruitment)	948

Materials

Timber	5188
Cladding	4945
Modular Build	4916
Building Systems	4793
Recycled Materials	4740
Doors & Windows	4575
Timber Frame	4487
Concrete	4019
Engineered Timber Products	3776
Steel	3667
Panels	3494
Composites	3138
Precast	2912
Glulam & CLT	2901
Timber Coatings, Adhesives & Sealants	2890
Light Steel	
Components	2889
Decking	2814
Concrete Coatings, Adhesives & Sealants	2702
Aggregates	2643
Admixtures	2048
Industry Association	1395
Professional Services (legal, finance, recruitment)	1011
	821

Interiors

Design	4074
Lighting	3917
Flooring	3897
Kitchens	3653
Bathrooms	3526
Doors & Windows	3447
Interior Fit-Out	3325
Acoustics	3288
Smart Technology	3219
Furniture	2983
Natural Materials	2970
Sanitaryware	2571
Surfaces	2527
Decorative Products	2482
Coatings & Paints	2341
Taps	2145
Washrooms	2116
Appliances	2100
Sinks	2085
CAD	1824
Water Purification	1636
Adhesives & Sealants	1597
Biophilic Design	1397
Industry Association	771
Professional Services (legal, finance, recruitment)	691

Offsite

Modular Build	4394
Offsite Design & Build Manufacturers	3784
Building Materials	2757
BIM & Digital Design	2694
Cladding	2171
Panels	1986
Timber	1915
Design, Consultancy & Construction Management Services	1758
Concrete	1680
Volumetric	1674
Refurbishment	1628
Roofing	1556
Doors & Windows	1522
Drainage	1194
Containers	1128
Industry Association	789
Professional Services (legal, finance, recruitment)	708

Urban Infrastructure

Living Roofs/Walls	2321
Landscaping	2301
Biodiversity	2177
Water Management	2027
Water Saving & Recycling	1959
Drainage/SUDS	1842
Wildlife Protection	1739
Roads	1577
Street Furniture	1554
Power	1522
Rail	1409
Biophilic Design	1379
Water Controls	1211
Masonry	1023
Decking	865
Aviation	818
Industry Association	740
Professional Services (legal, finance, recruitment)	697
Seatrade	491

Waste

Recycling	3027
Sustainable Development	2896
Waste Management	2799
Zero Waste	2494
Water Saving & Recycling	2330
Reuse	2192
Circular Economy	2129
Retrofit	1568
Deconstruction	1348
BIM & Digital Design	1330
Buildings as Material Banks	1259
Material Passports	1096

Conference & seminars in numbers



9,600+

conference and seminar attendees



580+

Top level speakers in 15 theatres

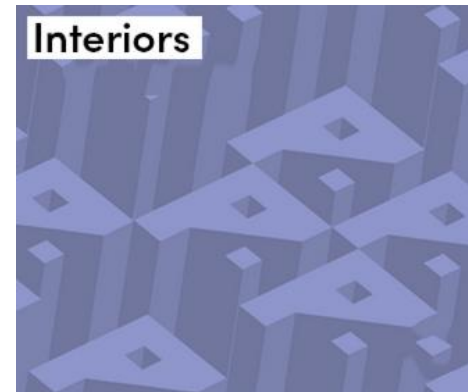


240+

CPD training across 3 days

Futurebuild seminar attendees

View a detailed list of Futurebuild 2019 seminar attendees by clicking the links below:

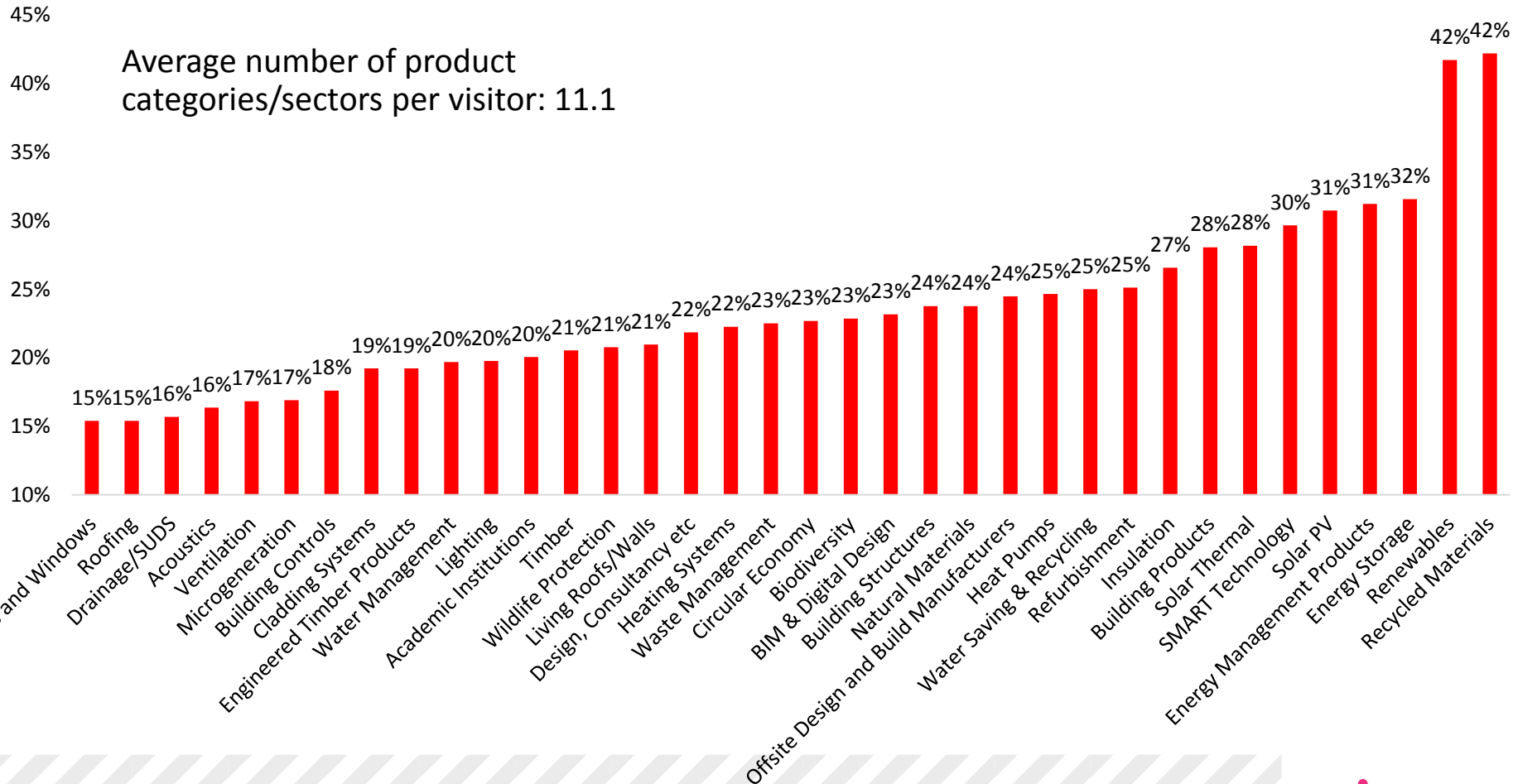


Futurebuild topline research findings

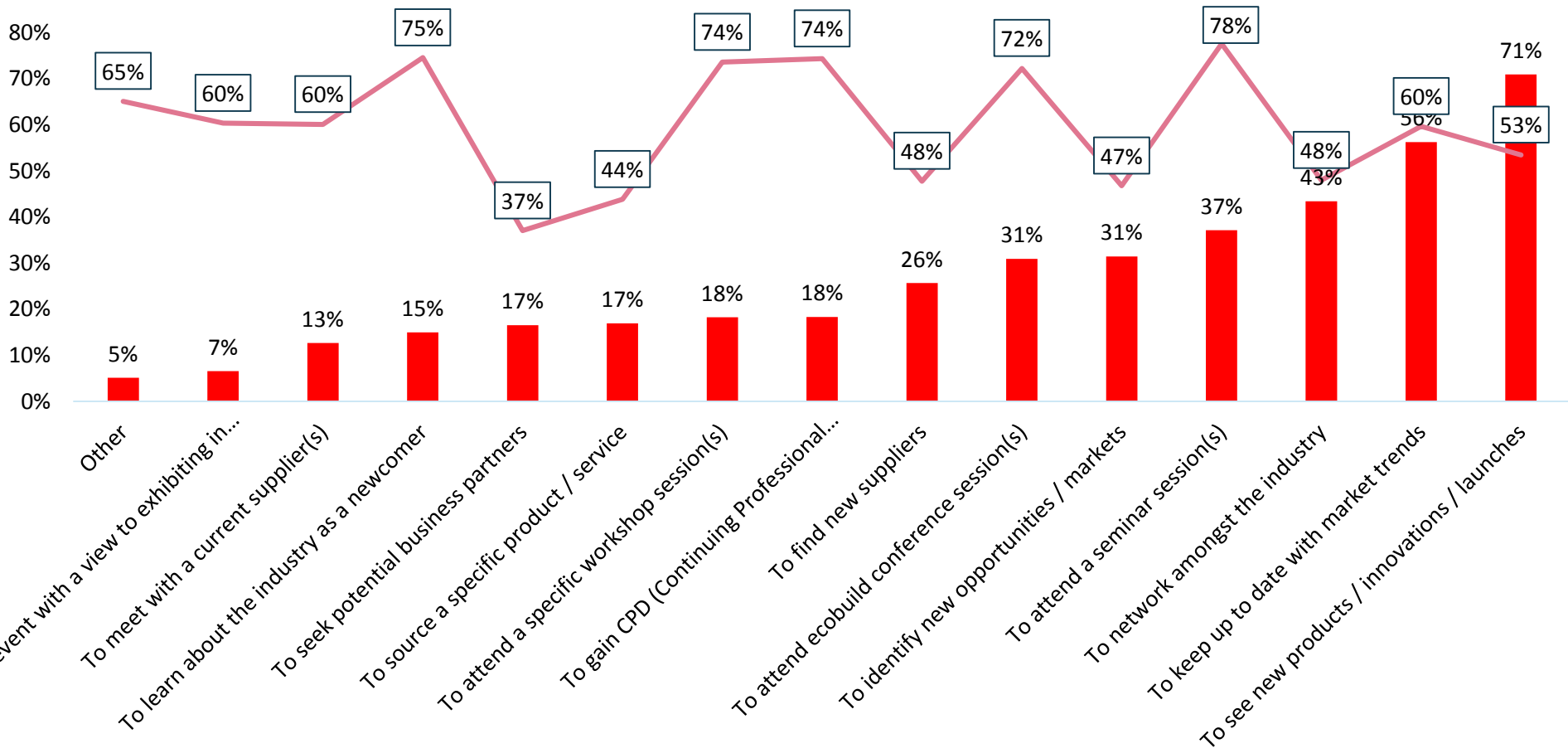
- Almost half of the survey respondents were **visiting the event for the first time**, demonstrating the new data targets and partner relationships were successful
- 88% of respondents were **satisfied** with Futurebuild
- 79% of the respondents rate Futurebuild as an **important event** in the calendar for their business to attend
- Net Promoter Score increased 9 points from 2018 demonstrating we have more promoters and advocates of the event that will recommend Futurebuild to peers
- 73% of respondents agree that Futurebuild **successfully showcases distinct areas** of the built environment – including innovation
- 71% of respondents agree that Futurebuild is **the forum for sharing innovative** technology and new thinking
- 71% of respondents attend Futurebuild to find **new products and innovations** - the most common objective for attending
- The seminar programme and speakers were rated **excellent** and sit way above the industry average scores

Product categories/ sectors interested in...

Average number of product categories/sectors per visitor: 11.1



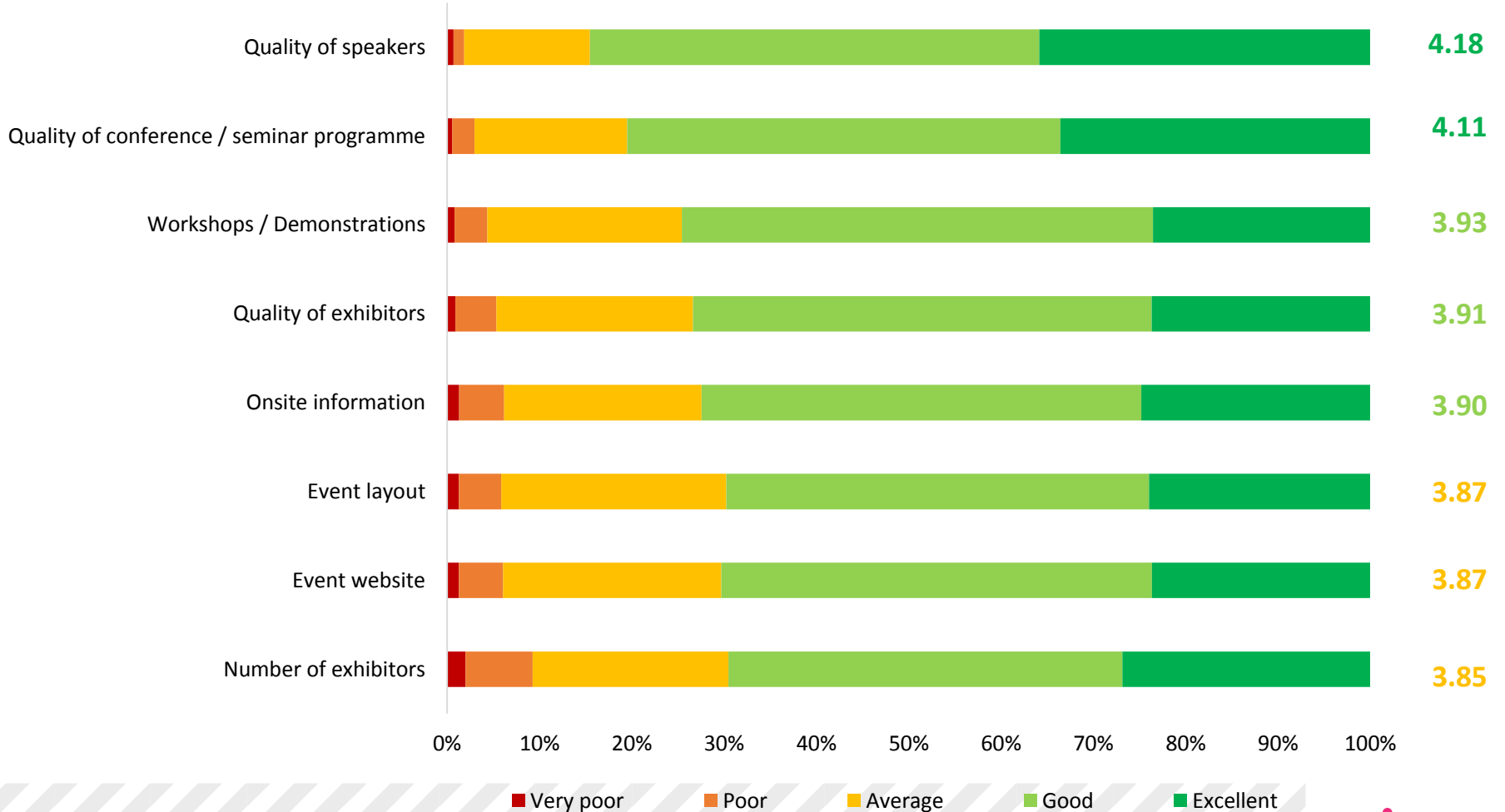
The most common objective was to see innovation



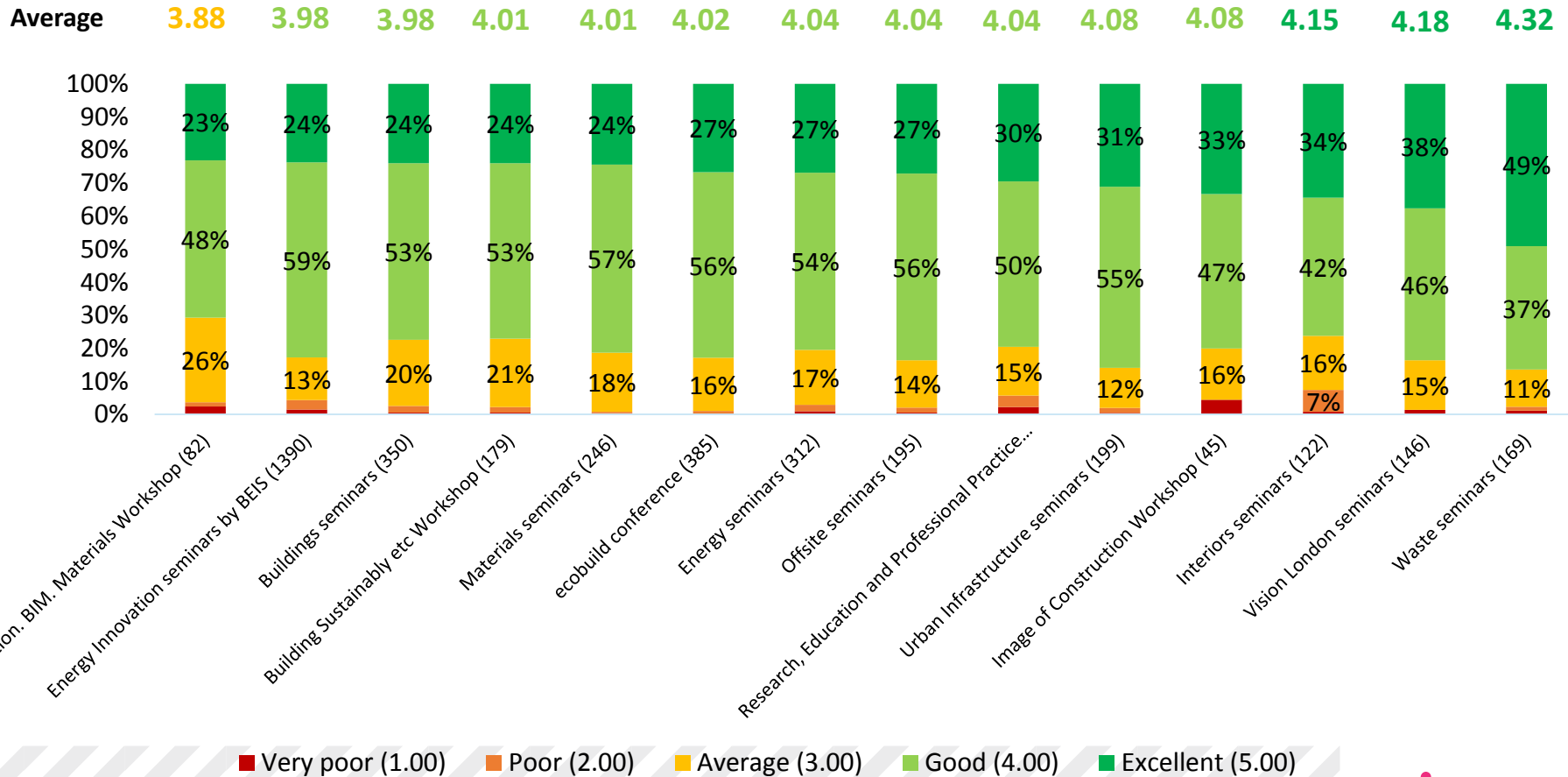
█ % Objective — % Satisfied met (fairly + very sat)

Futurebuild component ratings

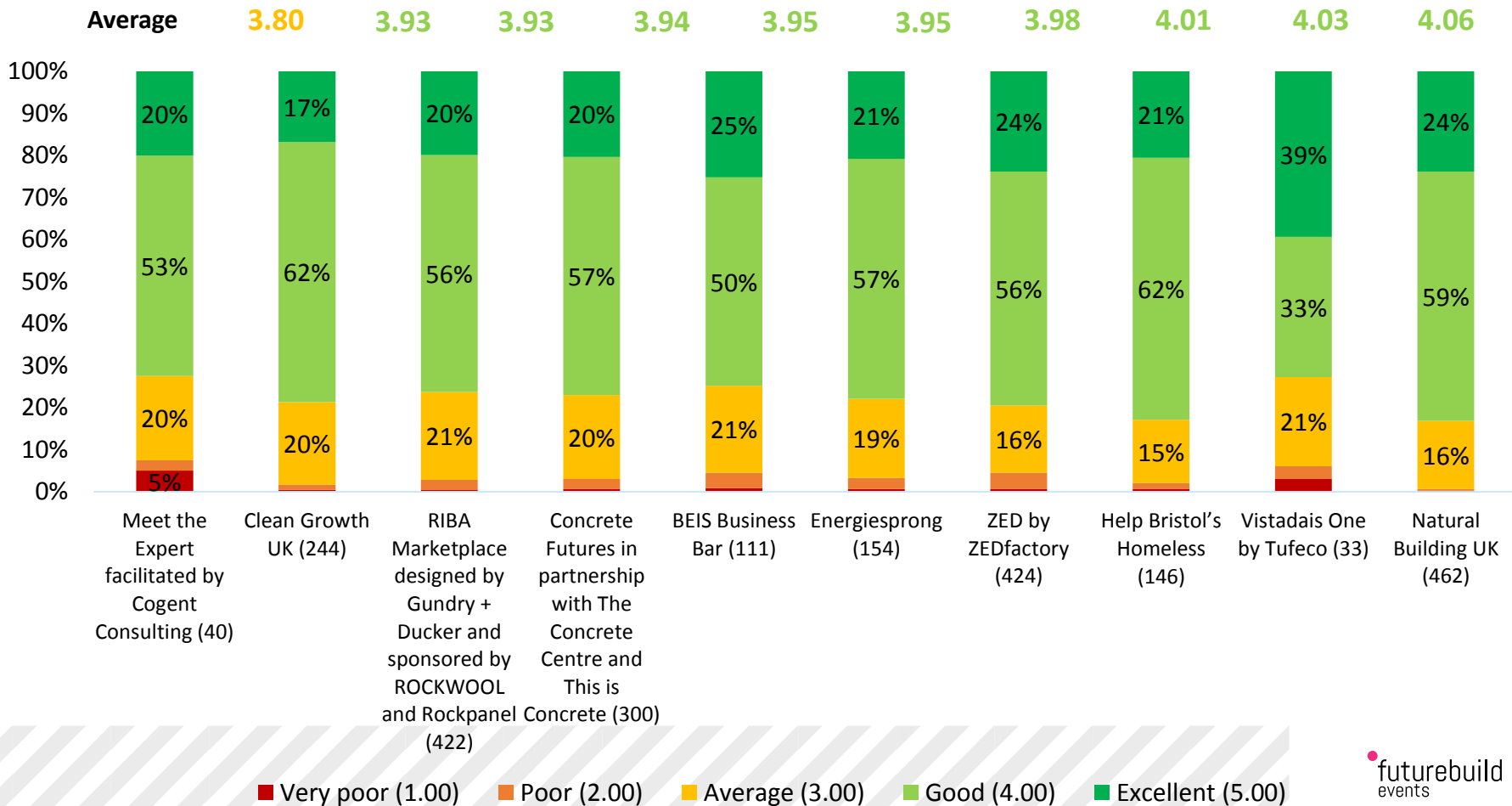
2019



Futurebuild content CPD ratings

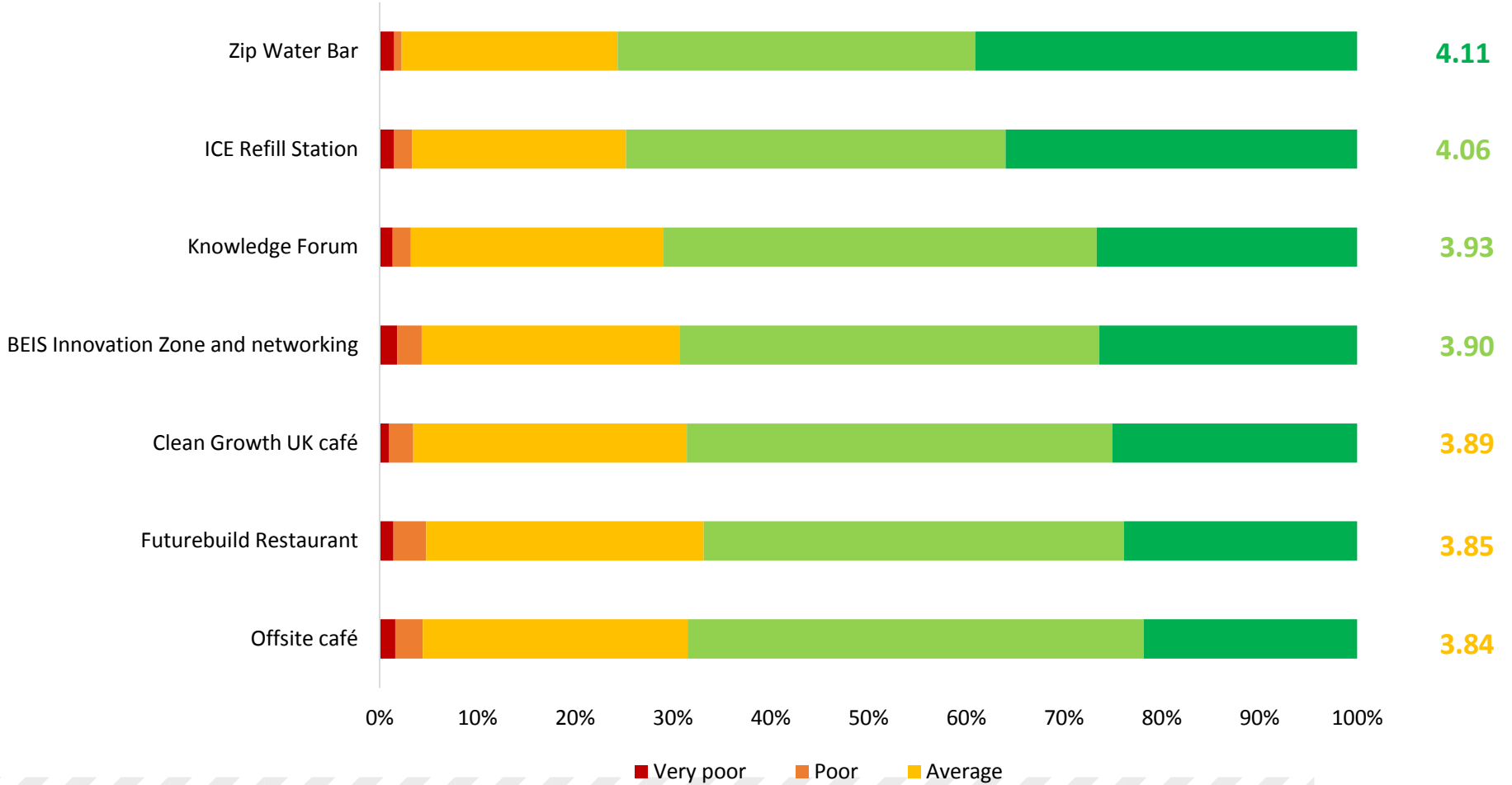


Futurebuild features ratings



Futurebuild component ratings

2019



Be part of the future

